

FREE ISSUE INVITATION

FamilyFun

**It's the fun magazine
teachers were never
meant to read.**

FREE

Dear Friend,

This letter is all about a magazine that wasn't originally meant for you.

Yet it has become the most unique source for creative and educational ideas and activities for teachers all over America.

It's called FamilyFun.

And you're invited to receive a free copy -- with our compliments. Let your students play the games. Have them craft the crafts and puzzle the puzzles. Share it with fellow teachers. Try it. Enjoy it. Have fun. There's no cost. No risk. No commitment.

It's FUN. It's YOURS. And the first issue is FREE.

In the very first free issue, you'll get dozens of no-fail, boredom-busting projects. Money-saving tips. Kid-proof activities. Monday morning songs. Friday afternoon dances. A whole month of learning, smiles, and fun.

You'll discover how to hear the heartbeat of a tree. How to do the

over please ...

supernova stomp. How to play leaf games and how to teach computer games.

We started FamilyFun for moms and dads and their children. So, it's all about raising happy children by doing fun things together. It's about spending time together ... not spending lots of money. It's about using FUN to teach kids how to be more creative, cooperative, and independent.

But, guess what? Teachers have discovered FamilyFun, too. This one-of-a-kind, activity-filled magazine has become the "secret weapon" of teachers all over the country.

So, instead of desperately searching through the teacher store every week or buying an armful of magazines at the corner quickmart, they're subscribing to FamilyFun and taking the ideas into their classrooms!

Which is why I'm writing to you -- to let you in on the secret! To tell you about the family magazine that could soon become your best source of teaching ideas and activities.

And I'd like you to try it for yourself. For FREE! Why?

Because every issue is full of ready-to-use, fun ideas for young children. Do you know a great way to make crazy shoelaces? How about glow-in-the-dark T-shirts? Or birthday books? You will when you have FamilyFun!

FamilyFun shows you how to decorate for the December Holidays, make spooky costumes for Halloween, and throw a party that celebrates everything Spring. You'll discover easy crafts and yummy cooking projects. Activities your students can do with you. And things they can do on their own.

What's a great way to paint flowers on sneakers? What's a fun way to make friendship pins? What's the perfect, no-cost student-made toy? How can you play lunar tag?

It's all in FamilyFun. Ready-to-go ideas. Ready and waiting for you to ask for it. And it's yours to try FREE!

Why FamilyFun? Because fun is important. In fact, we're serious about fun. About creating it. Feeding it. Having it. We believe that learning how to have fun makes us all smarter. Happier. More creative.

And make no mistake -- there's absolutely nothing else out there like FamilyFun. Nothing else at all. Not in the teacher magazines. Not in any magazine.

Where else could you get bright ideas for sunny days? Rainy days? Great ideas for planting flowers? Raising goldfish? Telling jokes? Working puz-

zles? Where else will you get celebrated ideas for celebrations -- all wrapped up and made easy for you?

FamilyFun is an invaluable source of information and inspiration. And for every activity, we'll show you where to get all the supplies, quickly and cheaply. (Usually, it's just using what you already have in a creative way!) We'll show you:

- Ten proven ways to bring money into your school's piggy bank without having another bake sale.
- How to create a tasty, colorful gumdrop garden right in the classroom.
- Having instant fun with potato pals, egg-carton critters, and newspaper palm trees.
- Making up rainy-day games with whatever materials you have on hand in your classroom.
- How to transform any doorway into an instant puppet theater.
- Throwing a surprise party for a new student.
(And dozens of other creative ideas that you're missing out on.)

There's also our special September issue, LearningFun, dedicated to back-to-school tips and treats. Getting kids to think analytically with outrageous questions -- "How many sides does a banana have?" How to hook a whole class on science. How to encourage and inspire parents to take an active role in their child's education. Plus, how to make a "get better box" for sick students and how to create a reading tree.

And what if you have children? Even better. FamilyFun is great for you to use with them, too. For example: How can you and your children see Hawaii for a song? Where is the world's longest "skating rink?" How can a family of four stay for \$99 instead of the regular \$195 in fine hotels across the country? Where can kids stay free?

In every issue, you get answers to questions like these. Ideas for hiking. Biking. Picking pumpkins. Running the ultimate lemonade stand. Plus simple, scrumptious healthy options for your kid's next snack attack.

SEND NO MONEY. If FamilyFun sounds like something you'd like to try for your classroom (or at home), don't send any money. Just mail back the enclosed card to get the first issue free. There's no cost or risk at all.

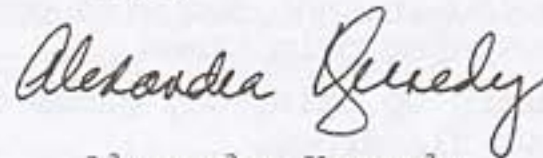
I'll send your free issue immediately. Take a look. Try it out. In just that one free issue, you'll find fun tips. Fun arts and crafts projects. Fun afternoon ideas. Fun ways to get students to read. And think. And create.

OWE NOTHING. If for any reason you feel that FamilyFun is not for you, just return the bill marked "Cancel." You've spent nothing. You owe nothing. And you keep the free issue for yourself or a friend.

SAVE \$20.00. If, on the other hand, you stay on as a subscriber, you'll get an entire year of FamilyFun for just \$9.95. That's one full year of FamilyFun for less than \$1.00 a month. You save \$20.00 off the cover price!

HURRY. We only print so many issues -- and they go quick! To avoid disappointment, please don't delay. Don't send any money -- just send your reply today.

Best,



Alexandra Kennedy
Editor in Chief

P.S. Here's what other teachers have to say about FamilyFun...

From Karen Devereux, Rural Education Center/Barton, Vermont:

"I am constantly using your ideas and sharing them with families. Over and over, your magazine has helped to make my job of involving parents in activities with their children so much easier and more fun for everyone."

From Nancy Knutsen, St. Paul, Minnesota:

"As an art educator and parent of two young children, I cannot tell you how much I enjoy your magazine. I've wanted to save so many articles that I have given up clipping and now simply store each entire issue for future reference."

From Teri Walton, Director of the Potwin Learning Center/Topeka, Kansas:

"We have been busy at our preschool ever since some parents bought us a subscription to your magazine. It is great! What a wonderful time we had building the recycled house during our yearly Earth Day celebration, thanks to FamilyFun!"

P.P.S. Send for your first free issue today. Your students deserve the fun.
(And so do you!)

P.P.P.S. Chances are, you know another teacher who would also love FamilyFun so we've included an extra subscription card for them! Just pass it along and they'll get the same low price!